Excel Homework: Kickstart My Chart

1. Given the provided data, what are three conclusions we can draw about kickstarter campaigns.

* Plays and theater were the most successful with music coming in next. Although there were a lot of categories within music that failed or were canceled altogether.
* March, June and July were the highest months with April and December close behind for launch dates.
* Journalism failed altogether and food, games and publishing are the lowest that were successful.

2. What are some limitations of this dataset?

* It does not tell you why things failed or why they were canceled.
  + Was it advertised?
  + Did they not have enough funds or support?
  + Was there a staffing issue?
  + Was there a lack of intertest altogether?
  + Did it have anything to do with the country it took place in?

3. What are some other possible and or graphs that we could create

* You could chart the backer and donations to see if the support helped the things that were successful.
* You could also look at the country to see if that had anything to do with thing being successful or no.